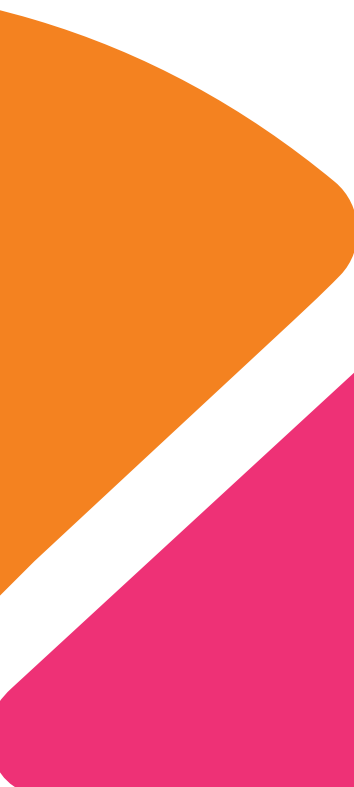




ORANGE CITY
LITERATURE
FESTIVAL

7th
EDITION
21st | 22nd | 23rd
NOV 2025



Orange City Literature Festival (OCLF) is a unique multilingual literature festival held in Nagpur, Maharashtra, with the following objectives:

- ✔ To give Back to society through literature, art, and culture.
- ✔ To offer an enriching experience to the community.
- ✔ To engage renowned personalities in their respective fields.
- ✔ To involve the public in the celebration of literature across diverse domains.
- ✔ To broaden the scope of knowledge sharing.
- ✔ To promote a literary culture in Central India.

Website - www.oclnagpur.com

Orange City Literature Festival (OCLF)

Presented By



- ✔ Project initiated by Raisoni Foundation.
- ✔ The Raisoni Foundation is dedicated to promoting initiatives focused on knowledge creation through its Knowledge and Awareness Wing, SGR Knowledge Foundation (SGRKF), a Section 8 Company established in 2008.
- ✔ SGRKF is dedicated to contributing to sustainable development within society.
- ✔ It supports knowledge-based programs and concepts that enhance the socio-cultural environment.
- ✔ SGRKF has a Permanent Account Number (PAN) registered under AAMCS9053Q.
- ✔ It is registered under Section 80G of the Income Tax Act, 1961 (F.No. CIT-II/Ng-p/Tech/80G/s-36/2011)
- ✔ The Foreign Contribution (Regulation) Act, 2010 (RN-083870284, Nature: Educational Social). (This renewed certificate is valid for a period of five years with effect from 01-07-2019.)
- ✔ It has been registered for undertaking CSR activities (CSR-I) and the Registration number is CSR00009484.
- ✔ You can find more information about SGRKF on their Website - www.sgrkf.com

In
Association with



Raisoni Education: Central India's Leading
Education Network Since 1998

- ✔ Raisoni Education has been a prominent name in Central India's education landscape since 1998.
- ✔ With 19 operational institutes and 4 private universities spanning across Central India, it has built a unique legacy of education.
- ✔ The focus of Raisoni Education is on research and innovation, making it stand out in the field of education.
- ✔ To learn more, visit their **website - www.raisoni.net**

In
Association with



G H Raisonni University, Saikheda, Madhya Pradesh

- ▼ Established on 13th June 2016 under the MP Gov. PVT.UNIV. Act No: 2 of 2016.
- ▼ Recognised under Section 2(f) of the University Grants Commission (UGC).
- ▼ Website: www.ghru.edu.in



G H Raisonni University, Amravati

- ▼ The first of its kind as a state-private university in the Vidarbha region of Maharashtra, established in 2018.
- ▼ Strong emphasis on innovation and technology as integral components of its education system, offering industry-based syllabi and value-added programmes.
- ▼ Website: www.ghrua.edu.in



In
Association with



G H Raisonni Skill Tech University, Nagpur

- ▼ Emphasising cutting-edge research across diverse disciplines, encouraging faculty and students to engage in innovative projects that address contemporary challenges.
- ▼ A Centre of Excellence in education, research, skills, and innovation, dedicated to offering academic excellence and practical skills across various programmes.
- ▼ Website: www.ghrstu.edu.in



G H Raisonni International Skill Tech University, Pune

- ▼ Empowering students with high-performance laptops upon enrolment, ensuring access to cutting-edge software and resources for a seamless academic journey.
- ▼ A globally renowned Centre of Excellence in education, research, skills, and innovation, committed to providing academic excellence across all programmes.
- ▼ Website: www.ghristu.edu.in



ORANGE CITY
LITERATURE
FESTIVAL

SNAPSHOT OF PAST EDITIONS



The Sixth Edition of OCLF

Date: November 22nd, 23rd, and 24th, 2024.

Format: In-person (offline).

Highlights:

- 87 thought-provoking sessions featuring 115 distinguished speakers, offering diverse perspectives and in-depth discussions.
- Engaging conversations with legal experts, economists, and industry leaders, providing valuable insights on contemporary issues.
- Over 12 interactive workshops designed to inspire creativity and critical thinking across all age groups.
- An inclusive literary experience, catering to pre-schoolers, young adults, and seasoned readers alike.
- Captivating book readings, exclusive launches, and cultural performances that kept audiences engaged.
- A high-spirited art competition, providing a platform for emerging talents to showcase their creativity.



ORANGE CITY
LITERATURE
FESTIVAL

- Live artistic demonstrations by caricature artists, face painters, tattoo artists, and pottery artisans, enhancing the festival's experiential appeal.
- Informative sessions covering a wide range of topics, including personal finance, publishing, Bollywood, and storytelling.
- Exploration of 17+ genres, including travel, sports, food, equality, psychology, environment, wildlife, health, business, poetry, fiction, politics, spirituality, and mythology.
- A dedicated marketplace featuring over 24 stalls, promoting local businesses and independent creators.
- OCLF 2024 was an odyssey of words, wisdom, and creativity, bringing together literature, art, and cultural experiences.
- The festival fostered meaningful conversations, ignited imaginations, and reinforced its role as a significant literary and artistic movement.
- As the event concluded, OCLF once again proved to be more than just a festival—it was a celebration of storytelling, learning, and artistic expression.

Classical Conclave - Classical Vocal Recital by Sushri. Devaki Pandit

The **Classical Conclave – Classical Vocal Recital**, held on **24th November 2024**, was a mesmerising celebration of **Indian classical music** at a serene lawn venue. Supported by **LIC as the Heritage Partner**, the event brought together music enthusiasts to experience a soulful performance by **Sushri Devaki Pandit**.

Accompanied by **Pt Sandesh Popatkar** on tabla and **Shri Shrikant Pise** on harmonium, her rendition of intricate **ragas** like **Puriya Dhanashri, Charukeshi** and **Soulful Bhajans and Abhang** captivated the audience. The recital was a testament to the timeless beauty and depth of Indian classical music.

Heritage Partner:







The Fifth Edition of OCLF

Date: November 24th, 25th, and 26th, 2023.

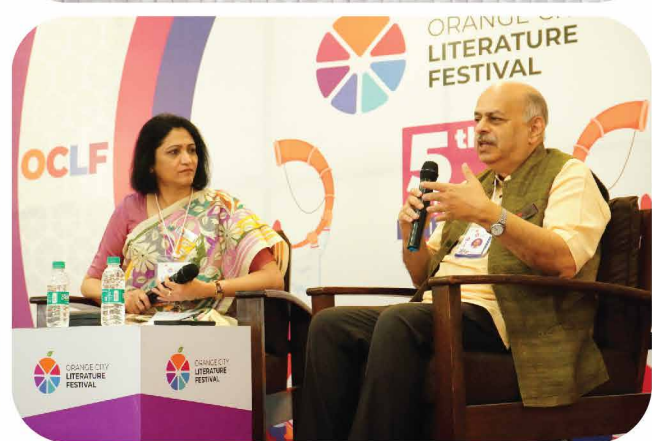
Format: In-person (offline).

Event Highlights:

- 72 main sessions featuring 118 speakers who shared their insights on diverse topics.
- 10+ interactive workshops.
- Inclusive program for a wide audience from pre-school kids to adults.
- Book readings, launches, cultural events.
- Exciting Art Competition showcasing talents.
- Informative sessions on - Personal Finances and Money Management, Bollywood Industry, Publishing, and many more
- Some interesting sessions with Legal Professionals shedding light on the intricacies of their field, and Economics Experts delving into the complex world of economy, etc.
- 27+ stalls promoting Nagpur's small businesses.







Green is for life: Represents nature, growth, harmony, and renewal, symbolizing the vitality and interconnectedness of all forms of life.

Pink symbolizes art: Conveys love, innocence, compassion, and creativity, capturing the emotional and expressive aspects of artistic endeavors.

Purple symbolizes personalities: Portrays mystery, spirituality, and personal identity, showcasing the unique and diverse characteristics of individuals.

Royal blue symbolizes journalists: Represents wisdom, trustworthiness, authority, and responsibility, embodying the journalistic commitment to knowledge and integrity.

Aqua green symbolizes actors: Signifies creativity, expression, and openness to new experiences, capturing the vibrant and dynamic nature of actors.

Reimagined Symbol, Evolved Identity



Orange is for literature: Stimulates creativity, communication, and optimism, reflecting literature's capacity to inspire imagination and convey meaningful messages.

Magenta symbolizes poets: Represents energy, creativity, passion, and romance, embodying the intense emotions and imaginative spirit of poets.

Sky blue symbolizes writers: Conveys clarity, objectivity, truth, and freedom, reflecting the writers' pursuit of expressing ideas and narratives.

The Fourth Edition of OCLF

Date: November 18th, 19th, and 20th, 2022.

Format: In-person (offline).

Event Highlights:

- 88 main sessions featuring a diverse range of topics.
- 109 renowned speakers who shared their insights and expertise.
- 24 interactive workshops.
- Book readings, book launches, and cultural events.
- **Introduction of a new festival logo, representing its clear ideology.**
- An exciting Art Competition that showcased participants' artistic talents.
- Open mic sessions, various competitions, and over 23 stalls promoting small businesses in Nagpur.

Small Business Platform

- 23+ Stalls provided local businesses in Nagpur with an opportunity to showcase their products.

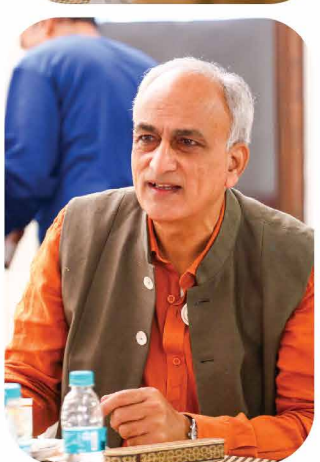
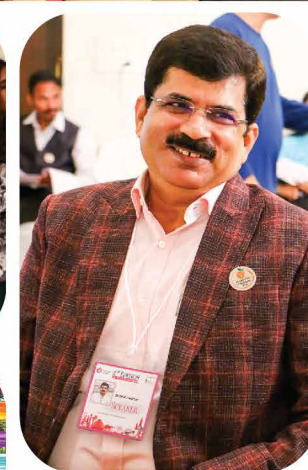
Online Accessibility:

- All sessions were streamed online on YouTube and Facebook channels of OCLF, Rasoni World, and GHRU, allowing a global audience to participate.

Audience Response:

- The event received positive feedback from its 8,500+ attendees.

Overall, the Fourth edition of OCLF was a resounding success.





The Third Edition of OCLF

Dates: November 26th, 27th, and 28th, 2021.

Due to the COVID-19 pandemic, this edition was organized in both virtual (online) and in-person (offline) formats.

Format and Venues:

- The online sessions were conducted with the assistance of the leading web portal 'CISCO WebEx.'
- In-person (offline) sessions took place at various venues.
- Major sessions occurred at Chitnavis Centre, and a Cultural Evening was held at the South Central Zone Cultural Centre (SCZCC), Nagpur.

Event Highlights:

- The festival featured a book launch event.
- A total of 123 sessions were conducted, both online and offline.
- The event included cultural activities and hosted three workshops.
- Over 122 eminent speakers participated.

Online Accessibility:

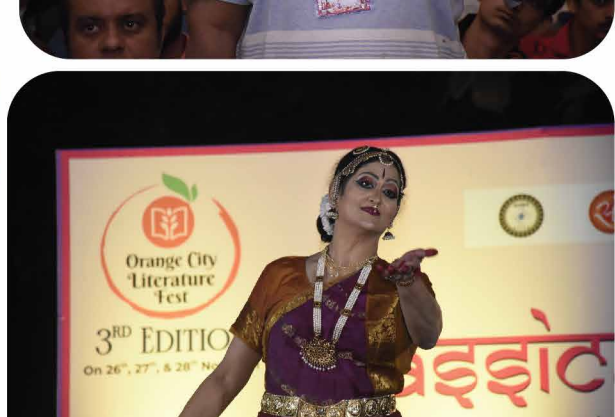
- All sessions were live-streamed online on YouTube and Facebook channels of OCLF, Rasoni World, and GHRU.

Attendance and Views:

- The event attracted a total of 3,000+ attendees, both online and offline.
- The online sessions received over 10,000 views on YouTube and other online platforms hosted at Chitnavis Center.

Local Talent Showcase:

- There were 13+ stalls providing a platform for city residents to showcase their work and products.







The Second Edition of OCLF

Dates: November 27th, 28th, and 29th, 2020.

Due to the COVID-19 pandemic, this edition was held exclusively in a virtual (online) format.

Virtual Platform:

- The event was conducted using the leading web portal 'CISCO WebEx,' known for its ability to facilitate powerful, interactive, and engaging online events and webinars.

Event Highlights:

- The festival included a book launch event.
- In total, there were 88 sessions, 1 live event, and 3 training sessions.
- Over 95 eminent speakers participated, creating a diverse and engaging program.

Online Reach:

- The event reached a broad audience with over 100,000 views through online streaming on platforms like YouTube, Facebook, and Instagram.

Via CiscoWebex



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The First Edition of OCLF

Dates: December 4th, 5th, and 6th, 2019.

This inaugural event was self-financed in 2019.

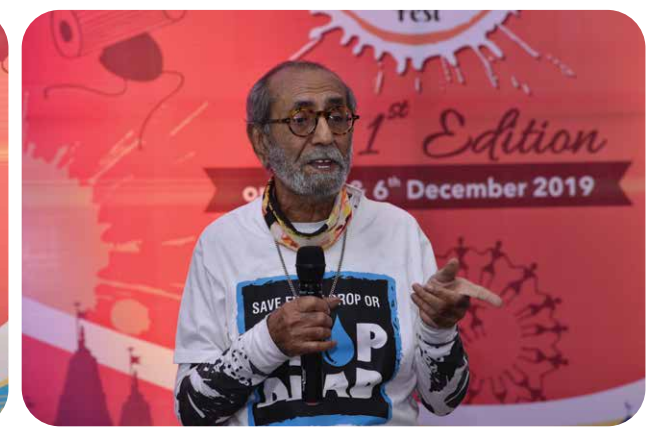
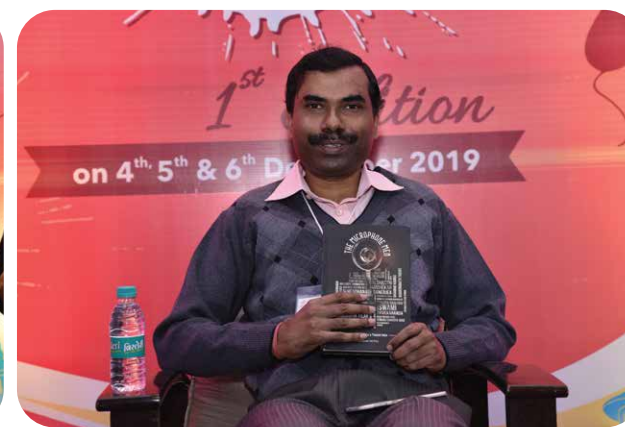
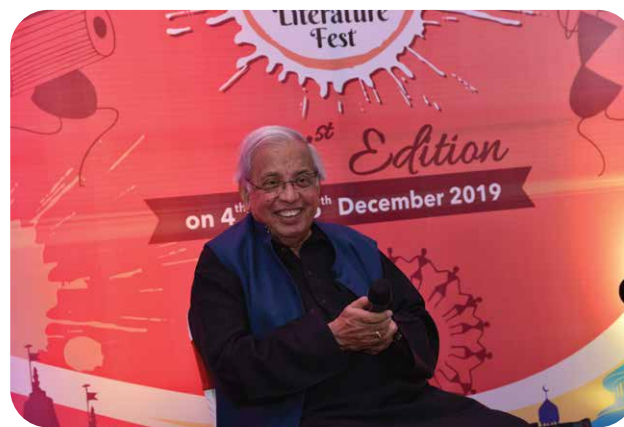
Event Highlights:

- The 1st Edition featured 5 sessions during the inaugural event.
- Over the course of two days, there were 96 main sessions, 2 live events, and 14 training and workshop sessions.
- The event welcomed participation from 82+ eminent speakers.

Audience and Reach:

- Over the three days of the festival, a total of 6,540+ attendees participated in various sessions.
- The festival provided 20+ stalls to NGOs free of cost, promoting social causes.
- The event attracted a diverse audience, including students, professionals, children, parents, and individuals of all ages and interest groups.





The areas covered
in OCLF till last edition
involved eminent personalities
from the field of their expertise like-

- ▼ Travel
- ▼ Sports
- ▼ Food
- ▼ Equality
- ▼ Psychology
- ▼ Arts
- ▼ Environment
- ▼ Wildlife
- ▼ Health
- ▼ Economics
- ▼ Business & Strategy
- ▼ Fiction / Non-fiction
- ▼ Poem / Stories
- ▼ Politics
- ▼ Spirituality
- ▼ Mythology
- And so on . . .



IDEOLOGY

OCLF's core ideology is centered around "Giving back to the Society through Literature, Art, and Culture." The festival aims to promote the values of literature, art, and culture to enrich and benefit society.



AUDIENCE

OCLF is inclusive and welcomes "All Age and Interest Groups." The festival is designed to cater to a diverse audience, including children, adults, professionals, and enthusiasts from various fields and interests.



EXPECTED OUTCOME

The primary goal of OCLF is to ensure that the essence of "good Literature" reaches every stratum of society. The festival seeks to bridge gaps and make high-quality literature accessible to all, regardless of their background or class. It aspires to foster a culture of reading, learning, and appreciation of literature throughout society.

DIVERSE APPROACHES TO PROMOTING THE FEST



Video Content



Partnerships and Collaborations



Interactive Contests



Radio and Podcasts



Press Releases



Online Ads



Social Media



Website and Blogs



Influencer Outreach



Email Marketing



Printed Materials



Community Events



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